Useful resources and stories to read

https://www.bbc.co.uk/news/business

The best source for current news stories and articles

Task – read the following articles. Think about the impact the current situation has had on these businesses. Is the virus solely to blame or are their other reasons?

Business struggles

<u>Debenhams</u>

Oasis/Warehouse

Cath Kidston

Task – read the following articles. Think about why these businesses have prospered. Is this just a temporary thing or will some businesses do better in the long term as a result of customers changing their habits in the current situation?

Better for some?

Amazon

Tesco

Course related support

https://www.tutor2u.net/

This covers multiple subjects but has a wealth of information on it for Business, including student notes, videos, blogs etc. You can search for any topic on here and it will bring up all available resources where you can pick the best for you.

Task - Pick a topic from Theme 1 and research it using tutor2u. Watch a video, read some of the notes. Assess to what extent it helps with your understanding without any input from me as a teacher.

You will need to read around topics at A Level and get used to do doing independent work, whether set by myself or not. This skill will be invaluable to your success at A level.

Things to watch

A few things you can watch to get an insight into Business:

Dragons Den (BBC)
Inside the Factory (BBC)

Secrets of McDonalds: 100 Billion Dollar Burger (Channel 5)

Aldi – v – Lidl: Supermarket Wars (Channel 5)

Inside Cadbury: The real chocolate factory (Channel 5)