

A Level Business

Preparation work for Year 11 students – Summer term 2020

Dear Students

I hope you are all keeping well in these strange times. I cannot begin to appreciate how it has been for you as students who have been preparing for your GCSE exams and not have the opportunity to sit them. Hopefully you are now at the stage of looking forwards towards September where, fingers crossed, you will be able to start your A Level studies and in particular, studying Business.

The following information is designed to give you a very brief introduction to the course with some things you may wish to look at over the coming weeks. If you are a BGS student, you may have done the Year 9 Enterprise course that will have covered some areas that we look at, or you might be new to BGS having studied Business at GCSE. Either way, I teach on the basis of you having no prior knowledge so no one is at a disadvantage. The course is broad and varied, looking at key areas of business such as marketing, finance, investment, globalisation and them market it operates in.

We study the Pearson Edexcel exam board and the syllabus for the whole course can be found here ([syllabus](#)). This is a large document so don't spend too much time looking at this as it is for teachers. I have broken the course down so look at document number 2 primarily. This is the learner checklist for Theme 1 out of the four we study and what we will be starting with in September. This outlines the content and I will provide a copy of this when we start.

The best thing you can do is keep an eye on the news for business related stories. Obviously the news is dominated by COVID-19 but the impact of this on businesses continues to be massive (and mainly negative although many businesses are doing well out of the situation). Document 3 contains web links to stories and resources you can use as an A Level Business student and you can start to look at these now. There are some brief tasks for you to think about/complete and also, some programmes you can watch that are good for background knowledge.

Crucial to success in A Level Business is the ability to see two sides to an argument. You will have developed this skill so some extent in your GCSE studies but moving forward, where possible, you should always look to consider the pros and cons of any given situation. You can do this when discussing things at home or reading about business in the news.

I wish you well for the next few weeks and look forward to seeing you to start the course.

Kind regards

Mr N Lawrence
Subject Leader – Business